

Banta Center for Business, Ethics and Society Lecture Series



The Political Economy of “Stealing Power”: Toward a Theory of the Occupy “Movement”

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Monday, February 4, 2013
University of Redlands, Orange County Campus
200 East Sandpointe Avenue, Suite 300, Santa Ana, CA
6:15pm (refreshments and hors d'oeuvres at 5:30 pm)

In this talk, Dr. Jasso argues that the Occupy movement will fizzle into oblivion not because its mission remains vague and leaderless, a characteristic occupiers herald, but rather because the movement is flawed and requires a better strategy to attain its goals. The Occupy movement wants something, in particular greater social justice; however, their flawed political and economic strategy requires a theory and ultimately a framework by which their movement can engage the public with not only a more effective strategy to influence the change they seek, but, more importantly, to ensure that their efforts produce lasting policy results.

Dr. Jasso writes, teaches, and consults in the areas of political economy, public policy, strategic marketing, and business ethics. Working for several years in the hospitality and healthcare industries, he combines his training in service, leadership, and politics into his own consulting practice serving local and national government agencies as well as various global entrepreneurial organizations. For many years, Dr. Jasso has also taught a course in American Government at University of Redlands.

Free and open to the public, but registration is essential. Register for this event by January 28, 2013 at <http://www.redlands.edu/bantacenterevents> or contact Vanessa Siliezar at 909-748-8769 or vanessa.siliezar@redlands.edu